

# GUIDELINES OF NIPPON ECONOMIC THINKING IN THE PERIOD AFTER THE SECOND WORLD WAR

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**Abstract:** *After the Second World War, Japan knew significantly accelerated economic development. This process was influenced by a series of factors such as the economic system's opening, the introduction of innovation and technology, the investment in equipment, or the democratization of economy and politics. The doctrine of Nipponism is based on certain fundamental pillars. We mention the three main theories, whose essential elements are described within this paper: technocracy theory, central management theory, and information society theory. These theories are approached both from a historical point of view and through the leading promoters' prism and the defining elements that compose the particular theory.*

**Key words:** *Japan; economy; theory; war*

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